



KH. designs

ART•MOTION•GRAPHICS

KIERYN HYDE

Motion / Graphic / Digital Designer

CONTACT



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khdesigns.biz



Marrickville, NSW

CAPABILITIES / SKILLS

MOTION	UX / UI
GRAPHIC	TYPOGRAPHY
DIGITAL	BRANDING
ANIMATION	ILLUSTRATION
STORYBOARDING	PACKAGING
CONCEPTING	HTML / CSS
VFX	PUBLICATION DESIGN
VIDEO EDITING	ADVERTISING
SOCIAL CONTENT	PHOTO RETOUCHING

TOOLS I USE

AFTER EFFECTS	FIGMA
ILLUSTRATOR	SKETCH
PHOTOSHOP	ADOBE XD
CINEMA 4D	HTML/CSS
ZBRUSH	KEYNOTE
PREMIERE	CMS
INDESIGN	WIREFRAMING
ANIMATE CC	PC AND MAC

EXPERIENCE

- 2022** ● **NEW HOLLAND CREATIVE (ALT MEDIA)**
MOTION DESIGNER
newhollandcreative.com
Worked in a team of 5 artists amongst the bigger company of Alt Media. Worked on numerous successful movie titles and TV series designing and animating the visual FX and opening sequences. Worked to tight deadlines on pitches and storyboarding.
- 2019-2021** ● **CRAVEABLE BRANDS**
SENIOR DIGITAL DESIGNER / ANIMATOR / SOCIAL CONTENT
craveablebrands.com.au
Worked in a tight knit team of 8 senior designers, 2 of us running the animation and digital side of things. Creating animations, web and digital design, AR filters, UI/UX for apps and coding for emails and web pages.
- 2016-2019** ● **WHITEGREY / HOGARTH**
DIGITAL DESIGNER / ANIMATOR / SOCIAL CONTENT CREATOR
whitegrey.com.au
Social content creator from concept to finished art, including running photoshoots, buying / making props, animation and video editing. Also ran the design studio creating digital banners, animations, web and digital design, print design and coding for emails and web pages. UX/UI.
- 2014-2016** ● **REPUBLIC OF EVERYONE /GARAGE SALE TRAIL**
DIGITAL DESIGNER
republicofeveryone.com
Digital Media, digital publications, website design, EDM templates, web banners and digital marketing. Print, design for POS and retail materials, packaging, brochures, campaign work..
- 2008-2014** ● **NEXT MEDIA**
ART DIRECTOR
nextmedia.com.au
Launched the magazine title Urban Beats Magazine. Then moved on to working as Art Director on Blunt music magazine, Australian Guitar, Mania, Rolling Stone, Motor Racing Australia and Soap World.
- 2007-2008** ● **SECTION 8**
DIGITAL DESIGNER
section8.com.au
In charge of all aspects of digital and print design from concept through to completed artwork. Advertising and marketing production and strategy across print and all digital/social media platforms. Team brainstorming of conceptual ideas involving sustainability, transmogification and constructivism .
- 2006-2007** ● **ONE OF A KIND MEDIA GROUP**
DESIGNER
oneofakind.com.au
Designing from brief through to final artwork in a studio environment. Print and digital design, presentations, studio work, pre-press and point of sale for large marketing and event companies such as Fuzzy, Sony and numerous record labels.

KHDESIGNS

FREELANCE DESIGNER

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As my own studio with two others, these are some of the clients I have worked for as well as working inhouse at these studios...

NOVA

novaentertainment.com.au

Creating visuals for pitches and presentations, assisting on campaign concepts, print, digital publications, website design, EDMs, web banners and digital marketing.

CLEMENGER

clemengerbbdo.com.au

Worked closely with creative and account teams to create advertising, marketing, and branding solutions. Crafting, illustration, styling and preparing print materials and digital media for final production.

RIVERSDALE GROUP

riversdalegroup.com.au

Print and Digital design and conceptualising. Posters, websites, stationary, menus, marketing collateral, digital campaigns and in-store signage. Social Media planning, design and generating social media content.

DDb

ddb.com.au

Print design, campaign work, corporate Identity, conceptualising and ideation.

JOY AGENCY

joyagency.co

Print / digital design, animation, creation of HTML5 banners, conceptualising. Branding, Identity, brand development, style guides and collateral.

HUMAN

humanwebsite.com.au

Branding, corporate Identity, print design, animation, websites.

IPSOS

ipsos.com

Print / digital media, EDM templates, web banners, infographic design, video editing.

UNBELIEVABLY BAD

unbelievablybadmag.com

Started up my own music magazine 'Unbelievably Bad' which was named Australia's best music zine. Editorial design and managing a team of illustrators, photographers and writers.

STREET PRESS AUSTRALIA

themusic.com.au

Editorial design and advertising, retouching, photography.

NICKELODEON

nick.com.au

Packaging design and illustration.

BRANDS I'VE WORKED WITH



SONY

Virgin

coles



**DARLING
HARBOUR**



BLUNT
MAGAZINE

Westpac



Rolling Stone



smoothfm
your easy place to relax



fuzzy



Solotel



Best&Less